

TANYA CABRAL
Freelance Producer

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- 20+ years of freelance on-set live-action production experience in commercial advertising, promo, experiential, documentary, TV, music video, live event & movies.
- Strong proficiency in both union and non-union AICP productions and budget programs (Hot Budget, True Budget). Additional knowledge in budget tracking and budget programs on non-AICP productions (Showbiz, Movie Magic)
- Professional Goal: Continue to work in live action production. Elevating position from producer to executive producer, creative producer or HOP. Additionally Italian Fixer in Italy.

CORE COMPETENCIES

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|-----------------------|------------------------|-------------------|
| • Leadership | • Detail Oriented | • Petty Cash |
| • Logistics | • Talent Casting | • Purchase Orders |
| • Budget Management | • Crew Hiring | • Collaborative |
| • Vendor Negotiation | • Client Interfacing | • Problem Solver |
| • Project Management | • Talent Interfacing | • Multi-Tasking |
| • Team Management | • Domestic Travel | • Organizational |
| • Time Management | • International Travel | • Self-Starter |
| • AICP Budget Bidding | • Creative Partner | • Passionate |

PROFESSIONAL EXPERIENCE

COMMERCIAL & PROMO CONTENT
Includes EXPERIENTIAL
(AICP)

Line Producer 2010 - Present
Production Supervisor 2006 - Present
2nd Assistant Director (NU) 2013 - 2016
Production Coordinator 2004 - 2006

Through the years have helped produce multiple spots & experiences for known networks, TV shows & products. Experience ranges from both union and non-union projects. Small crew (10-50) & large crew (100+). Locally in California or domestically within the U.S. both on stage or on location.

Companies: M3 Creative • Unit9 • Stept, LLC • FogoMotion, LLC • Artifex Prods • Trailer Park • Engine Room • B2+ • C2K • Bob Industries • Orkaila Prods • Radical Media, LLC • The Seventh Movement • Niven Films, LLC • York & Butcher • Roger, LLC • Tool • Vimby, LLC • Acres • Troika • LightSwitch, Inc. • Smuggler • Three (One) O • mOcean • Third Story Films • Gartner / TWC Films • Bootleggers • NATIVE • Moxie • Damon • RSA • Crossroads • Hub Strategy • loyalkasper (... *Partial List*)

Client / Product: Network Promos • “Simply Mixology” • “Sonic” • “Carrot” • John Wick 4” • Discover Card • Oakley • Travel Channel • Target • GoDaddy • Disney • Pillsbury • Walmart • AT&T • Smirnoff • Scotties • Airbnb • NBA • Playstation • MLB • Amazon • Acura • Hallmark • VW • Univision • Movie Tickets • WI Tourism • Candies • Scentsicles • Colcci • Showtime • Nike • Royal Purple • LA Clippers • Discovery • DirecTV • JCPenny • PG&E • American Idol • Modelo Especial (... *Partial List*)

TELEVISION

Includes Web & Music Video

*Producer, Line Producer 2017 - Present
Production Manager & Supervisor 2015 - 2023
Production Coordinator 2006 - 2013
Talent Wrangler 2016*

Companies: Religion of Sports with Fox Sports • Dirty Robber with HULU • Trailer Park with ABC & GoDaddy • A Different Lens with ABC • ViacomCBS • Radical Media with Apple • theoldschool with Netflix • B2+ with CW • mOcean with Starz • Red Bull • McMann, Tate & Stephens with BET

Client / Product: “Searching for Shohei: An Interview Special” • “Extra Time on Hulu” • “Funderdome Innovation Station” • “What Would You Do S17” • “Amazing Race S33” (End City) • “Kia Emmy Promo 2021” • “Aperol Spritz” • “I Run Hot - Pilot” • “Bake Squad S1 & S2” • WWDC 2020 & 2021” • “Don’t Ask” from All American • “Counterpart Inserts” • “The Long Walk Inserts” • “Callaway” • “Outsiders Promos” • “Verses & Flow S3” • “365 Black Awards” • “Decided” by Solange • “Maneater” by Nellie Furtado

DOCUMENTARY

Includes Motion Picture

*Producer, Line Producer, Field Producer 2017 - 2021
Production Manager 2019
2nd Assistant Director 2018*

Companies: Freethink Media, LLC • Radical Media & Leroy & Morton with Netflix • Media Monks & York Prods • AcresNY • Dirty Robber • Outskirt Media Int’l Falls • Fandom

Client / Product: “Phoenix LA Pilot” • “Untitled Tony Robbins Documentary” • “Hillsong Phase 1” • “Uber, You Move the World” (S.F., MO, NY) • “Love Crunch” • “Urban Necessities” • “International Falls” • “Fandom, the Movie”

LIVE EVENTS & FESTIVALS

*Venue Captain 2024
Talent Producer 2008, 2015
Talent & Programming Coordinator 2007
Transportation Captain 2006
Travel & Hotel Coordinator 2005 – 2006*

Companies: Framework LA with Netflix & Live Nation • DigiFest, Inc. • HBO with TBS

Client / Product: Netflix is a Joke 2024 • DigiFest (Cleveland, OH) • The Comedy Arts Festival (Las Vegas, NV) • The U.S. Comedy Arts Festival (Aspen, CO)

EDUCATION

*Academy of Arts University, San Francisco, CA
Bachelor of Arts (BA) in Motion Picture & Television, emphasis in Producing*

SKILLS & INTERESTS

Affiliations: Member, Producers Guild of America, 2018 & IATSE PWG 111, 2024

Languages: Native English, A2 Italian

Training: Covid-19 Compliance Officer Training, July 2020

Volunteer: With Dogs at Agoura Hills Animal Care Center, 2022

Hobbies: Sourdough Home Baker, Photography Enthusiast, Vacation Itinerary Mastermind